

STEVE BOWERS
Yearbook Adviser
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Dear Parents/Guardians of the Class of 2019,

It is hard to believe that in less than three months your students will be starting their senior year of high school, but it is true. This means that you can begin thinking about placing a baby ad in the Mason High School Yearbook. The baby ads have turned the advertisements into one of the favorite sections in the yearbook. We would now like to invite you to purchase a baby ad for your senior.

Although in years past the staff has offered online purchasing of cookie cutter ads, this school year, Mr. Bowers and the talented Yearbook Staff will individually design each ad. You may email your photos and message to Mr. Bowers at bowers@eriemason.k12.mi.us, or you may send in a hard copy. Either way, please, make sure that you hear back from Mr. Bowers to confirm his receipt of the ad material.

Photos must be school-appropriate, and may not be professionally taken. We are unable to reproduce photos that have a copyright. Hard copy photos will be returned, but we prefer high resolution photos emailed to the above address, with the subject **BABY AD**. See examples of baby ads on the back.

1/8 page (2 ¼ x 3 ½)

One photo

Less than 50 words (The more words you use, the smaller the print and photo will be.)

\$30

1/4 page (4 ½ x 3 ½)

Up to three photos

Less than 75 words (The more words you use, the smaller the print and photo will be.)

\$55

1/2 page (4 ½ x 7)

Up to six photos

Less than 100 words (The more words you use, the smaller the print and photo will be.)

\$90

Full Page

Up to twelve photos

Less than 200 words (The more words you use, the smaller the print and photo will be.)

\$150

Please, make checks payable to Mason High School Yearbook. The initial deadline for Baby Ads is **December 21, 2018**. If you have any questions, do not hesitate to call or email Mr. Bowers immediately.

Thank you for your patronage,

Mason High School Aquila Staff

YEARBOOK BABY AD EXAMPLES

Neve Larrow

Congratulations
Neve, we are
very proud of
you.



Love Dad, Mom,
& Wyatt

Examples of \$30

1/8 Page Ads

Abbie Lancaster



Abbie,
Know that I will always be here and that your
mom and grandma are always with you
too. I am beyond proud of everything
you've become and are going to be.

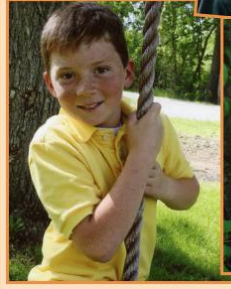
Love, Dad

"HAVE I NOT COMMANDED YOU? BE STRONG
AND COURAGEOUS. DO NOT BE AFRAID; DO
NOT BE DISCOURAGED, FOR THE LORD YOUR
GOD WILL BE WITH YOU WHEREVER YOU GO."
-JOSHUA 1:9

Wade Neely

Congratulations
Wade!
We are so
proud of you!

Love,
Mom, Dad,
Zach, & Megan



Matias Billegas



MJ,

WOW!

You have grown up so
fast. It seems like we just
brought you home from the
hospital. You have become a
fine young man.

Have fun your Senior Year!

Love You!
Mom & Dad



Examples of \$55

1/4 Page Ads

Sarah Mullins



Sarah Marie Mullins,

Pigtails in your baby hair and holding your babydoll Cookie is how I
often picture you in my mind. My baby girl is so full of life. It's been a
pleasure being your mom. The laughs we had going up that hill in the
van...thank you for so many of my happiest memories! My life was
instantly better because of you.

Your determination will make you successful. I'm proud of you! Be
proud of yourself! You work so hard. I'm excited to be a part of the rest of
your journey.

I love you always,
Mom



Example of \$90

1/2 Page Ad

Example of \$150

Full Page Ad



Troy Reissig

Our Dearest Son,
**ALWAYS
REMEMBER
YOU ARE BRAVER
THAN YOU BELIEVE
STRONGER
THAN YOU SEEM
SMARTER
THAN YOU THINK
& LOVED
MORE THAN YOU KNOW**

We could not be prouder of the young man you have become.
We wish you strength to face all challenges,
Wisdom to choose your battles carefully,
and adventure along your journey.
Listen to your heart and take risks carefully.
May the Lord be your guide and direct your steps always.

We love you so very much,
Dad and Mom

