

# Erie-Mason HIGH SCHOOL



ENGLISH DEPARTMENT  
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HIGH SCHOOL PRINCIPAL  
BRANDON BATES  
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November 10, 2016

Dear Parents/Guardians of the Class of 2017,

It is hard to believe that your students will be graduating in less than seven months, but it is true. That means that it is baby ad time. The baby ads have turned the advertisements into one of the favorite sections in the yearbook. We would now like to invite you to purchase a baby ad for your senior.

Although in years past the staff has offered online purchasing of cookie cutter ads, this year, Mrs. Bryant will individually design each ad. You may email your photos and message to Mrs. Bryant at [bryant@eriemason.k12.mi.us](mailto:bryant@eriemason.k12.mi.us), or you may send in a hard copy. Either way, please, make sure that you hear back from Mrs. Bryant to confirm her receipt of the ad material.

Photos must be school-appropriate, and may not be professionally taken. We are unable to reproduce photos that have a copyright. Hard copy photos will be returned, but we prefer high resolution photos emailed to the above address, with the subject **BABY AD**.

1/8 page (2 ¼ x 3 ½ )

One photo

Less than 50 words (The more words you use, the smaller the print and photo will be.)

\$30

1/4 page (4 ½ x 3 ½)

Up to three photos

Less than 75 words (The more words you use, the smaller the print and photo will be.)

\$55

1/2 page (4 ½ x 7)

Up to six photos

Less than 100 words (The more words you use, the smaller the print and photo will be.)

\$90

Full Page

Up to twelve photos

Less than 200 words (The more words you use, the smaller the print and photo will be.)

\$165

Please, make checks payable to Mason High School Yearbook. Baby Ads are due December 21, 2016. If you have any questions, do not hesitate to call or email Mrs. Bryant immediately.

Thank you for your patronage,

Mason High School Aquila Staff